



# SPORTS PROADVISORS

Professional consultancy in  
sports management,  
administration and  
business development.



**SPORTS**  
**PROADVISORS**

### About Us

Sport Pro Advisors® is a sports management company specialized in representing players and football clubs, sports marketing, sports and administrative consultancy, as well as business development with the goal of creating, generating and professionalizing business value.

### Our Motivation

In Sport Pro Advisors® we understand that the world of sports is very complex, that is why we provide to our customers an integral service, we seek to fulfill all their needs, so that their only concern is to give their best into the field.

### Our Goal

Sport Pro Advisors® seeks to consolidate itself as one of the leading companies specialized in sports management.

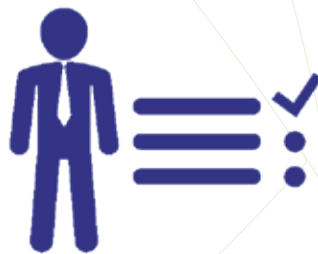
### Values

Honesty - Trust - Respect - Responsibility - Commitment



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Services



« **Football Player Representation:** Managing and negotiating sports contracts with football teams and commercial deals with brands.



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« **Sports Marketing:** We design strategies that allow clubs or athletes to connect with brands, and achieve win - win agreements.



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« **Administration (Personal Finances):** Through a study of financial position, we develop a comprehensive plan that includes investments, tax planning, savings planning and assets protection for the players.



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« **Legal Advice:** Negotiation of contracts with players, agents, managers, members of the technical staff. Also, we have specialists in sports law, among other legal areas that are linked to sports.



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« **Sports Event Management:** Supporting young football prospects in their journey to thrive in the football industry through scouting events, camps, international tournaments, and more.



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« Management and business development: Search for new investment opportunities according to the needs of our clients.





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## OUR TOP ATHLETE



**Name:** José Raúl Zuñiga Murillo

**Age:** 29

**Nationality:** Colombia

**Position:** Striker

**Club:** Xoloitzcuintles de Caliente (1st division in Mexico)



**SPORTS**  
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OUR STRATEGIC PARTNER

**JB**   
**Sports**

Our Clients





# SPORTS PROADVISORS

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